

XVth ISAH Congress 2011

*“Animal Hygiene and
Sustainable Livestock Production”*

*July 3 – 7, 2011
Vienna Austria*

EXHIBITOR’S PROSPECTUS

www.isah2011.info



Exhibitor Prospectus and Sponsoring Opportunities

Content

Welcome

ISAH

General Information

Sponsorship Opportunities

Advertising

Business Exhibition

Sponsorship Application and Contract

Exhibition Application and Contract

How to get to Vienna

Exhibitor Regulations

WELCOME

Dear Industry Representatives,

We are pleased to invite you to the XV ISAH International Congress on Animal Hygiene July 3-7, 2011, Vienna, Austria.

Following a long-standing series of highly successful conferences, this conference will bring together world leaders in the field of Animal Health, Animal Welfare, Husbandry, Biosecurity, Environmental Protection and Sustainable Animal Production to discuss the challenges ahead and the technologies that will lead to novel solutions. Join us and colleagues from all over the world in the beautiful city of Vienna situated in the very heart of Europe.

The congress also constitutes an officially accredited activity of the World Veterinary Year 2011.



The programme will include plenary, symposia and workshops on the following areas:

- ❖ Animal & feed hygiene*
- ❖ Animal infectious (epizootic) diseases*
- ❖ Preventive veterinary medicine*
- ❖ Sustainable and precise livestock farming*
- ❖ Herd/flock health management and housing*
- ❖ Welfare of farm animals and horses*
- ❖ Zoonoses*
- ❖ Antimicrobial Resistance*
- ❖ Hygiene aspects of Global Warming*
- ❖ Animal by-products and waste management*
- ❖ Environmental impact - Aerial pollutants / emissions / abatement options*
- ❖ Any other related topic*

We are looking forward to welcoming you to Vienna

Josef Koefer and the ISAH

❖ *What is ISAH?*

The **International Society for Animal Hygiene – ISAH** is an association of veterinarians and other professional scientists, practitioners and students working in the field of animal health and welfare, animal hygiene, safety of food of animal origin, environmental protection in relation to animal production and related areas.



The mission of ISAH is to promote Animal Health, Animal Welfare, Biosecurity, Environmental Protection and the Sustainability of Animal Production.

- ❖ *Improve the knowledge on risk factors and on measures which prevent the development and spread of diseases and pathogens in animals including those that pose a risk to human health (zoonoses and food safety relevant infections and contaminations such as residues in food derived from animals).*
- ❖ *Promote research and information flow from science to primary producers in the field of herd-health of livestock and poultry.*
- ❖ *Improve the knowledge on measures which will optimise animal welfare.*
- ❖ *Improve the knowledge on measures to minimize the potential adverse effects of animal production on the environment including those that pose a direct and/or indirect risk to human health.*
- ❖ *Promote the creation of interdisciplinary networks of scientists working in the field of animal hygiene and related areas.*
- ❖ *Transfer the “cutting-edge” knowledge and information on animal hygiene to veterinarians, animal scientists, animal producers, physicians and public health professionals as well as to decision makers in agribusiness and politics.*

ISAH has members in 51 countries all over the world.

The society organises biannual congresses in and outside Europe.

Please check the society’s website (<http://www.isah-soc.org>) for further information.

GENERAL INFORMATION

XVTH ISAH CONGRESS 2011

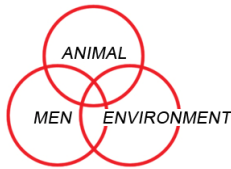
15th International Congress on Animal Hygiene

<i>Date</i>	<i>July 3-7, 2011</i>
<i>Conference Venue</i>	<i>University of Veterinary Medicine Vienna Veterinaerplatz 1, A-1210 Vienna, AUSTRIA I: www.vetmeduni.ac.at</i>
<i>Organising Committee Chairmen</i>	<i>Prof. Dr. Josef Koefer – Vetmeduni Vienna & AGES Prof. Dr. Joerg Hartung – TiHo Hannover Dr. Hermann Schobesberger - AGES</i>
<i>Conference Secretariat</i>	<i>Mag. Ulla Winkler - AGES Spargelfeldstraße 191, A-1220 Wien, AUSTRIA T: +43 (0) 50555 35702 F: +43 (0) 50555 35700 E: contact@isah2011.info I: www.ages.at</i>
<i>Exhibition Management and Sponsoring</i>	<i>Dr. Claudia Binter University of Veterinary Medicine Vienna Veterinaerplatz 1, A-1210 Vienna, AUSTRIA T: +43 (0) 1 25077 3531 F: +43 (0) 1 25077 3590 E: claudia.binter@vetmeduni.ac.at I: www.vetmeduni.ac.at</i>

www.isah2011.info

GENERAL INFORMATION

Congress



This congress of the International Society for Animal Hygiene (ISAH) encompasses and welcomes all recent, novel and innovative research on animal hygiene, animal health and welfare and sustainable livestock production.

Special emphasis of this congress will be laid on the interaction of animal hygiene and veterinary public health.

Particular focus will lie on prevention strategies against the development and spread of diseases and pathogens in animals including those that pose a risk to human health (zoonoses). Other important foci of the conference are environmental implications of livestock production as well as all other related impact on natural resources, in particular water, air, and soil resources. Animal by-products and waste management and the associated issues of microbiological safety, round up the major conference topics.

The congress also constitutes an officially accredited activity of the World Veterinary Year 2011.



Attendee Profile

Veterinarians and professional scientists, experts from competent authorities, practitioners, companies and students working in the field of animal health and welfare, animal hygiene, safety of food of animal origin, environmental protection in relation to animal production and related areas.



SPONSORSHIP OPPORTUNITIES 1/2

All sponsors will be listed on the official Congress website, with a link to their website. Additionally all companies that contribute with sponsorship will be listed with their logo in the Sponsor Section of the Proceedings.

Please feel free to contact us if you want us to assemble a special sponsor package for your company or to discuss part sponsorship of any item.

Welcome Reception

Participants will meet on Sunday evening, July 3rd, for a Get Together prior to the conference at the foyers of the congress centre. Drinks and snacks will be served. The sponsor will be acknowledged in the final programme and by on-site signage.

Sponsoring Welcome Reception

EUR 1.000,00

Lunch breaks

From Monday to Wednesday participants will have buffet-style lunch during conference time at the Congress Centre. During lunch time congress participants may relax and visit the industrial exhibition. Lunch breaks will be situated adjacent to the exhibition area. The sponsor will be acknowledged in the final programme and by on-site signage.

Price per Lunch break, 3x (Monday, Tuesday, Wednesday)

EUR 2.000,00

Coffee breaks

On Tuesday and Wednesday each forenoon and afternoon session will break for a 30-minute intermission when coffee and a small collection of sweets will be offered. During this time congress participants may relax and visit the exhibition. Coffee breaks will be situated in the exhibition area. The sponsor will be acknowledged in the final programme and by on-site signage..

Price per Coffee break, 4x (Tuesday am/pm, Wednesday am/pm)

EUR 1.000,00

“Heuriger”

The meeting will conclude with the convergence of all tour buses to a typical Viennese wine tavern. The sponsor will be acknowledged in the final programme and by on-site signage.

Sponsoring (Thursday)

EUR 2.000,00

SPONSORSHIP OPPORTUNITIES 2/2

Technical Tours

The sponsor will be acknowledged in the final programme and by on-site signage. Sponsor name will be incorporated in the tour name and advertised as such. Promotional material can be provided for distribution in the bus coaches.

Sponsoring per Technical Tour, 4x (Thursday)

EUR 1.000,00

Poster Prizes

The best 3 posters will be chosen by the Scientific Committee for a poster prize. The poster prize will be named and advertised with the sponsor's name.

Sponsoring Poster Prizes

EUR 1.500,00

ADVERTISING

Conference Bags - Inserts

Small sized promotional material may be inserted into the conference bags (flyers, brochures, CDs, etc).

Name tags with lanyards will also be handed out to every registrant. Small logos and/or company / product name can be placed on the lanyards.

A digital version of the proceedings will also be inserted into every congress bag. If you like to install a flash intro on the CD/USB-stick please contact the Organising Committee.

Company Folder or Company Compact Discs (Slim Case) EUR 1.500,00

Digital-Proceedings - CD/USB-Stick EUR 2.000,00

500 lanyards EUR 2.500,00

Final programme

½ page back cover page, Conference Programme EUR 2.000,00

Logo on Conference Programme Cover (front or back)
front EUR 1.000,00
back EUR 500,00

Proceedings

½ page back cover page, Proceedings EUR 2.000,00

Logo on Proceedings Cover (front or back)
front EUR 1.000,00,
back EUR 500,00

½ page in the Sponsor Section of the Proceedings EUR 500,00

BUSINESS EXHIBITION 1/3

All businesses and enterprises operating in the area of XV ISAH congress' topics or in any other related fields are kindly invited to showcase their company, products and services at the XV ISAH Congress 2011- Commercial Exhibition.

The Organising Committee is conscious of the investment that exhibitors make when committing to participate. The floor plan has been designed to provide maximum exposure and to enable delegates to move freely through the area, ensuring optimum exposure and high visitation to each booth. All registered participants of the conference will have free admission to the exhibition. To further increase exposure, catering and scientific poster presentation will be located within or in close proximity of the Commercial Exhibit.

Price

Price for m² exhibition area will be € 250,00 excl. VAT and will be sold on a first come, first serve basis. The sum includes:

- ❖ The booth area requested*
- ❖ Logo on the conference website; including hyperlink to company / organisation website*
- ❖ Logo in the final programme of the conference and the Sponsor Section in the Proceedings*
- ❖ One free Conference Registration including Conference Proceedings and Banquet and access to all scientific sessions plus 2 Exhibitor Badges, including regular congress catering during the day (Option to upgrade exhibitor badges to include the Banquet at EUR 50,00 each, max. two upgrades per exhibitor)*

Minimum assignment will be 6 m² (2m x 3m). 6 and 9m² booth spaces have been laid out in the floor plan, for individual or larger sizes please contact the Organising Committee. We expect that the companies bring their own booth and presentation equipment. The university only will provide tables (size 1,2 x 0,6 m) which can be booked on request.

There will also be a possibility to install company posters / roll-ups at both sides of the auditory entrance (Building FA). Price for roll-ups will be 250 € per m width, please note that space is limited. For exact details please contact the Organising Committee.

Booking and Deposit

To secure a sponsorship or exhibition space, please complete the Application Form and forward it to the Organising Committee. The receipt of this form will generate an invoice for a non-refundable 50% deposit. Payment of the deposit will be due within 15 days of invoice date. Applications received without a deposit in due time cannot be processed. Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of Application Deposits. To ensure your sponsorship selection or the number of booths you require, please book early. Late bookings are possible but choices may be limited.

Settlement of all outstanding monies is required by 30th of April 2011 at the latest. If full payment is not received within this time, the Organising Committee reserves the right to re-assign your sponsorship or display space without notice.

BUSINESS EXHIBITION 2/3

Cancellation

Cancellation of bookings must be made in writing and forwarded to the Organising Committee. Cancellations received before 15th of April, 2011 will receive a refund of all payments, less the non-refundable 50% deposit.

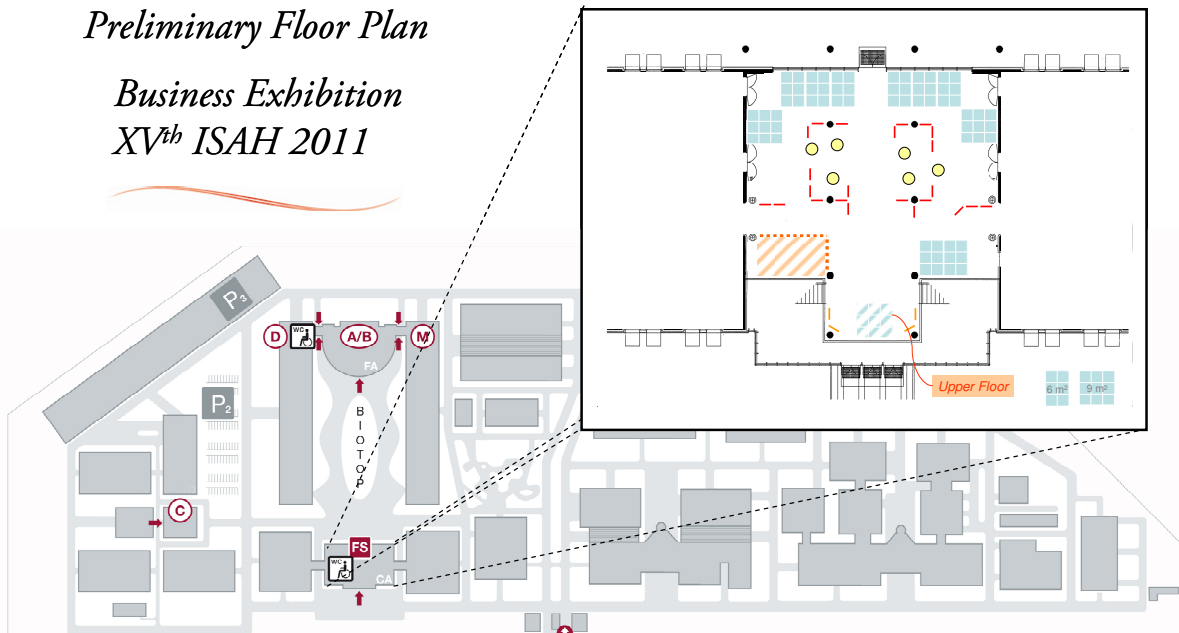
Location & Floorplan

The Commercial Exhibit will be located on the ground floor of the Banquet Hall (Building CA) of the University of Veterinary Medicine Vienna.

The organisers will endeavour to meet the exhibitors' wishes for space allocation

Preliminary Floor Plan

Business Exhibition XVth ISAH 2011



Build up and break down

Build up is preliminary scheduled: Sunday, July 3rd, 16.00 – 20.00 hours

Break down is preliminary scheduled: Wednesday, July 6th, 16.00 – 20.00 hours

BUSINESS EXHIBITION 3/3

Exhibitor Guest Policy

Guests of exhibitors should be included on the individual company's staff list. Charges for additional Exhibitor Badges for staff exceeding the original two included with the purchase of booth space will be assessed at 250 € per badge. An exhibitor may not register as staff any person eligible for registration as an ISAH meeting attendee.

Satellite Events

If you intend a full commercial Satellite Event for company or product presentation, please contact the Organising Committee.

SPONSORSHIP APPLICATION AND CONTRACT 1/3

SPONSORSHIP APPLICATION AND CONTRACT FORM

<i>Company</i>	_____
<i>Postal Address</i>	_____
<i>ZIP/City</i>	_____

<i>Contact Person</i>	_____
<i>Telephone:</i>	_____ <i>Fax</i> _____
<i>Email:</i>	_____

We order the following sponsorship items:

Welcome Reception

Tuesday noon, July 5, 2011 *EUR 2000,00*

Lunch breaks

Monday noon, July 4, 2011 *EUR 2000,00*

Tuesday noon, July 5, 2011 *EUR 2000,00*

Wednesday noon, July 6, 2011 *EUR 2000,00*

Coffee breaks

Tuesday am, July 5, 2011 *EUR 1000,00*

Tuesday pm, July 5, 2011 *EUR 1000,00*

Wednesday am, July 6, 2011 *EUR 1000,00*

Wednesday pm, July 6, 2011 *EUR 1000,00*

SPONSORSHIP APPLICATION AND CONTRACT 2/3

Technical Tours

- | | | |
|--------------------------|--|---------------------|
| <input type="checkbox"/> | <i>Technical Tour 1 AGES, Vetmeduni</i> | <i>EUR 1.000,00</i> |
| <input type="checkbox"/> | <i>Technical Tour 2 IFA Tulln, pig testing facility, Lipizan horses</i> | <i>EUR 1.000,00</i> |
| <input type="checkbox"/> | <i>Technical Tour 3 Poultry facility, QGV</i> | <i>EUR 1.000,00</i> |
| <input type="checkbox"/> | <i>Technical Tour 4 Meat product plant: „Gläserne Fabrik“, cattle farm</i> | <i>EUR 1.000,00</i> |

Poster Prizes

- | | | |
|--------------------------|-------------------------------|---------------------|
| <input type="checkbox"/> | <i>Best posters presented</i> | <i>EUR 1.500,00</i> |
|--------------------------|-------------------------------|---------------------|

Conference Bags - Inserts

- | | | |
|--------------------------|---|---------------------|
| <input type="checkbox"/> | <i>Company Folder or other inserts</i> | <i>EUR 1.500,00</i> |
| <input type="checkbox"/> | <i>Digital-Proceedings - CD/USB-Stick</i> | <i>EUR 2.000,00</i> |
| <input type="checkbox"/> | <i>500 lanyards</i> | <i>EUR 2.500,00</i> |

Final programme

- | | | |
|--------------------------|---|---|
| <input type="checkbox"/> | <i>½ page back cover page, Conference Programme</i> | <i>EUR 2.000,00</i> |
| <input type="checkbox"/> | <i>Logo on Conference Programme Cover (front or back)</i> | <i>front EUR 1.000,00</i>
<i>back EUR 500,00</i> |

Proceedings

- | | | |
|--------------------------|---|---|
| <input type="checkbox"/> | <i>½ page back cover page, Proceedings</i> | <i>EUR 2.000,00</i> |
| <input type="checkbox"/> | <i>Logo on Conference Programme Cover (front or back)</i> | <i>front EUR 1.000,00</i>
<i>back EUR 500,00</i> |
| <input type="checkbox"/> | <i>½ page in the Sponsor Section of the Proceedings</i> | <i>EUR 500,00</i> |
| <input type="checkbox"/> | <i>Logo in the Sponsor Section of the Proceedings</i> | <i>EUR 150,00</i> |

SPONSORSHIP APPLICATION AND CONTRACT 3/3

Signature

Place/ Date

Company Stamp and Signature

Deadline for full payment: April 30th, 2011
Please return this form by 15th of April 2011 at the latest to Fax +43 1 250 77 3590
Thank You!

EXHIBITION APPLICATION AND CONTRACT 1/2

EXHIBITION APPLICATION AND CONTRACT FORM

Company	_____
Postal Address	_____
ZIP/City	_____

Contact Person	_____		
Telephone	_____	Fax	_____
Email	_____		

We would like to book _____ sqm (m²) floor space at the Commercial Exhibit. Minimum floor space: 6sqm (m²)(2mx3m).

Price per sqm(m²): EUR 250,00

Front: _____ metres Depth: _____ metres = total _____ sqm (m²).

We would like to book ____m (max 4m) roll-up space close to the main auditory entrance at EUR 250,00 per m width.

Additional requested Exhibitor Badges (price per badge EUR 250,00) yes, number _____

Upgrade Exhibitor Badges (max.2; price per upgrade EUR 50,00) yes, number _____

We hereby accept the exhibitor regulations in all their parts. In the event of any litigation arising out of this application, the courts at Vienna shall have exclusive jurisdiction. Final stand cost will be billed on April 15th, 2011 at the latest. Final payment will be due within 15 days of invoice date with a final deadline for payment on April 30th, 2011.

Receipt of this form will generate an invoice for a non-refundable 50% deposit.
Deposit payment will be due within 15 days of invoice date.

EXHIBITION APPLICATION AND CONTRACT 2/2

Signature

Place/ Date

Company Stamp and Signature

*Please return this form by 15th of April, 2011 at the latest to Fax +43 1 250 77 3590
Thank You!*

HOW TO GET TO VIENNA

By plane

Vienna is connected to many important destinations worldwide by more than 170 direct flights originating or arriving at Vienna International Airport. More than 50 airlines operate from Vienna. The inner city can be easily reached by City Airport Train, airport Express Bus, Rapid Transit Rail or taxi. Please expect approx. 30 minutes transfer time depending on volume of traffic.

For more detailed information please check www.viennaairport.com

By train

Several major railway stations connect Vienna with surrounding European countries. For detailed information please visit www.oebb.at

By car

Vienna also lies on the convergence point of several major transit routes. Limited free parking area will be available around university campus, parking in the central areas of Vienna however is limited to 1½ - 2 hrs and a parking voucher is required.

Public transport

Interconnecting networks of underground and commuter trains, streetcars and busses provide comfortable and expedient travel within Vienna and beyond its limits.

For detailed information please visit www.wienerlinien.at

EXHIBITOR REGULATION 1/3

1) Registration

Applications for registration must be made within the stipulated registration period using the official registration forms. The allocation of exhibition space can only be considered if the correctly completed official registration form is received in good time (by April 15th 2011 at the latest). Applications received within the stipulated registration period will be considered for space allocation as available. However, the organisers reserve the right to refuse applications for any reason, which may or may not be communicated. The registration form must be accompanied by a sketch or brief description of the content and the envisaged layout of the stand.

To facilitate allocation procedures, any intended solid structures (walling, timber construction etc.) must be communicated to the organisers at the time of application. At all events, no solid structures shall be erected without the written consent of the organisers and no such work shall be begun until this consent has been received. After the close of the exhibition exhibitors must ensure that the premises are returned to their original state. Exhibitors are neither permitted to exchange allocated stands nor to transfer their right to occupy their allocated stand to a third party without the approval of the organisers.

2) Conditions of payment

Punctual payment of rental charges for the reserved exhibition space is a sine qua non for the occupation of the stand. Before occupying the allocated stand, the exhibitor shall present to the organisers receipts as proof of full payment of the rental plus surcharges. All payments must be made in full and without deductions until April, 30th 2011 at the latest. Bills made out after April, 30th 2011 are payable on receipt, in full and without deductions. After the exhibition, exhibitors will be invoiced for any additional or special services and facilities such as technical equipment, etc. . In the case of default of payment interest will be charged on the arrears at the standard rate of the Austrian banks. Exhibitors undertake not to set off any counter demands against rental charges or surcharges due nor withhold rents as a setoff to an alleged counterclaim.

3) Repudiation or cancellation of the contract

No exhibitor may repudiate the exhibitor's contract once application has been submitted and accepted in writing. Should the organisers nevertheless agree to a cancellation of the rental agreement, the exhibitor shall be liable to pay in full the agreed charge for the reserved exhibition space, unless the agreement is cancelled before April, 15th 2011. Cancellations received before April, 15th 2011 will receive a refund of all payments, less the non-refundable 50% deposit.

4) Erecting and dismantling the stands

Any exhibitor who exceeds the allotted time for erecting or dismantling his stand shall be liable for all ensuing damage, injury and costs. In cases where an exhibitor fails to occupy his allocated stand on schedule, the provisions of paragraph 3 shall apply. Any exhibitor who has failed to appear on schedule shall not be entitled to receive compensation in any way, and the organisers shall dispose of the stand as they see fit. Any damage or loss suffered by the organisers as a result of the default of the lessee shall be made good by the latter. When decorating and furnishing their stands, exhibitors shall strictly observe the local fire regulations.

EXHIBITOR REGULATION 2/3

Any easily flammable materials used (such as crepe paper, molinos, rush mats etc.) must be impregnated. Free and unrestricted access must be maintained to all fire alarm points, hydrants and emergency exits. Any exhibits left on the premises at the end of the dismantling period shall be removed at the exhibitor's expense and risk. In the interest of the success of the exhibition, no exhibitor shall commence dismantling before the close of the exhibition. Any damage to floors and walls caused by the use of such materials as synthetic adhesives or nails shall be repaired by the exhibitor within the dismantling period. Failing that the premises shall be returned to their original state at the expense of the lessee. In all respects exhibitors must observe the local fire and building regulations and follow the instructions of the local fire and building authorities.

5) Lay-out of stands

The organisers will endeavour to meet the exhibitor's wishes regarding stand allocation. The stand should be identified by an accurate company name. The design and furnishings of the stand must not offend against good taste, nor must they have a political character or disturb any persons or other furnishings and equipment. Exhibitors shall not extend their stand beyond the agreed size without written permission from the organisers. Where permission has been given, the additional dimensions of the stand shall be taken to calculate the final, revised rental charges.

6) Advertising

Brochures and other advertising materials may only be distributed within the stand itself. Sound reproduction systems, such as tape recorders or films with sound tracks etc., may only be played at normal speaking volume. In the case of films, the screen must be positioned in such a way that the film can be viewed from within the stand without causing a hindrance in the gangway. Demonstrations involving the use of noisy machinery are only permitted on a limited scale. The organisers reserve the right to restrict such demonstrations to certain specific times. The sale of food and beverages at the stand is not authorized.

7) Photography

The organisers are entitled to make use of drawings, photographs etc. of the exhibition structures and stands for its own purposes or for general press releases.

8) Liability and security

The organisers can only accept liability for damage or injury within the framework of its legal liability under Austrian law. The exhibitor shall be liable for personal injury and damage to property caused by himself, his agents or by his equipment and activities. No responsibility can be accepted by the organisers for other injury to life or limb or damage to property. The exhibitor shall display great diligence in the protection of his goods and exhibits, and all easily transportable items of value must be kept under lock and key during the night. The exhibitor himself is responsible for taking out appropriate insurance cover.

EXHIBITOR REGULATION 3/3

9) Cleaning

The organisers shall be responsible for cleaning the halls and corridors with the exception of the stands, for which the respective exhibitors bear responsibility. However, the services of the organisers' cleaning staff can be hired for a fee upon written request. The exhibitors shall be responsible for the removal of all packing and wrapping materials. Any articles or goods or packing materials placed in the entrance areas, corridors etc. or in the grounds and surroundings without written permission to do so will be removed at the expense and risk of the exhibitor concerned.

10) Assertion of claims

On submitting the official application from exhibitors shall be deemed to have accepted these Conditions for Exhibitors. Any claim against the organisers must be made in writing within 14 days of the close of the exhibition, after which period any action shall be statute-barred. In the event of litigation arising out of mutual obligations based on this agreement, the courts of Vienna shall have sole jurisdiction.



Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee, ISAH and its are not liable for any inaccuracy or misdescription, In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

Content responsibility

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